

# ZC350 Card Printer

## DESIGN AND PRINT VIRTUALLY ANY CARD WITH GROUND-BREAKING SIMPLICITY AND SPEED

When you want it all in a card printer, the ZC350 delivers. Advanced printing options allow you to create virtually any design you can dream up. With support for just about every encoding technology, you can create just about any type of card — credit, debit, identity, access, loyalty, public transportation passes and more. You get the fastest print speeds — up to twice as fast as some competitive printers. You get foolproof push-button simplicity, whether you're printing single or dual sided cards with simple monochrome or very complex color artwork. And with its cool design, the slimmest profile and the lowest clearance, the ZC350 can fit in more spaces than any other printer in its class. The ZC350 Series — the card printer that delivers it all.



### THE SIMPLEST CARD PRINTER ON THE PLANET

#### Highly graphical LED/LCD interface

The ZC350 offers highly-intuitive well-tested icons, animations and text-based messages in your own language, allowing any user to easily understand what the printer needs and how to perform virtually any function — including how to clear a printer jam, fix a ribbon, load a ribbon or cards and more.

#### Meets your need for speed

Whether you need to print one card, hundreds of cards or thousands of cards, with some of the fastest print speeds in this class, you can count on the ZC350 to get the job done fast.

#### Groundbreaking new driver with a graphical user interface

The intuitive interface in the newly-designed driver makes it easier than ever to print cards. Settings are grouped logically into tabs where they are easily accessible with a click. A visual display of your card makes printing simple monochrome and complex color cards equally easy, allowing you to instantly see how your card looks and how setting changes impact card design — eliminating the time and cost to repeatedly print test cards.

#### Painless plug-and-play set-up

The ZC350 is designed to work right out of the box. There's no time-consuming complicated set-up — just plug it in and start reaping the benefits the day your printer arrives.

#### A new ingenious card feeder handles varying card thickness on-the-fly

The card feeder instantly adjusts to the thickness of each card — no more adjusting for different card stocks.

#### Revolutionary new hopper design

The completely re-designed hopper makes loading and unloading cards easier than ever. With the saloon-style output doors, there's nothing to open — just grab one card or the whole stack of cards. And the input and output hoppers have the same capacity, reducing the need to refill and empty the hoppers.

#### Fool-proof ribbon changing

Changing a ribbon has never been so simple and uncomplicated — no instructions required. The newly designed ribbon door latch unlocks and opens in one motion. The unique door-handle style grip leaves no question about how to remove or insert the ribbon. The snug-fit design has no play or adjacent open areas, so there's never a question about whether the ribbon is installed correctly and in the proper place. And with embedded smartchips, you always know when to change the ribbon.

#### Effortless manual card feed

Manually feeding a card can be complicated — we made it simple with a lightpipe that guides the user through the manual feeding process, the same way that automatic teller machines guide users through their interaction.

#### We speak your language

Workers can interact with the ZC350 in their native tongue with support for multiple languages on the LCD display and in the driver — English, Italian, Spanish, Portuguese (Brazilian), German, Polish, Russian, Simplified Chinese and Arabic.

 **AlphaCard**<sup>®</sup>

[www.alphacard.com](http://www.alphacard.com)  
(877) 232-6799

**WHEN IT COMES TO CARD DESIGN, THE SKY IS THE LIMIT****Easily print practically any design you can imagine**

The ZC350 is loaded with advanced card production features. Print what you want, when you want, from just about anywhere — single or dual-sided edge-to-edge monochrome and color cards, with new ribbons that offer specialty colors and special effects. For example, a new pearlescent ribbon enables you to embed color-shifting graphics that are hard to counterfeit, improving card security. Make logos, text or account numbers stand out with 3D style effects that can be created with a new metallic color ribbon. And a new long life ribbon provides two new capabilities. You can embed a watermark graphic that can only be seen when the card is tilted at an angle or under UV light, improving security. And you can add a highly durable protective layer to create cards that will last for three to five years. And even the most complex design is as easy to print as a basic black and white card.

**Encode it your way**

With the ZC350, you get complete encoding flexibility. No matter what type of encoding technology is right for your cards, the ZC350 supports it right out of the box — from magnetic stripe and proximity to contact and contactless. And if you want to use your own contact or contactless encoders, the new ZIP Pocket and our new Software Development Kits (SDKs) combine to make it easy.

**GROUND-BREAKING 'FITS EVERYWHERE' DESIGN****Good looks that fit in anywhere**

Even though the ZC350 is built for business, it has the consumer good looks required to fit in customer facing areas, from the retail store to the hospital admission desk.

**Sized to fit wherever you need printing**

Your printer shouldn't dictate where you can issue cards — it should fit wherever card printing is needed. From the minimal footprint and the slimmest profile to the lowest clearance in this printer class, the ZC350 is designed to fit in the most possible places — including under a counter or shelf.

**All the connectivity options you need**

Connect to one computer through the onboard USB to create a standalone printing station. Use the integrated Ethernet connection to give everyone who needs card printing instant access, maximizing printer usage. And improve deployment flexibility with optional Wi-Fi, eliminating the time and cost to run network cabling to your printers.

**Printer cover lock**

The printer cover lock prevents the theft of card stock and rejected cards, providing the security required for installation in public-facing areas.

**ADVANCED SECURITY****Printer and host authentication**

Advanced security features enable printer-to-host authentication to prevent printing from unauthorized applications or devices.

**AES data encryption**

Government-grade encryption protects the most sensitive data during printing, such as account numbers.

**BOOST VALUE WITH NEW CAPABILITIES AND THE RIGHT SUPPORT****Get unmatched value with Print DNA — only from Zebra**

The printer hardware is just the start of what you need to maximize the value of your printers. That's why we created Print DNA — because what's inside your printer matters. The Print DNA family of solutions brings unmatched ease of use, ease of integration and security to card printing, streamlining your business processes, improving operational efficiency and reducing development and deployment time and cost.

**Protect your investment with Zebra's superior support services**

No matter what level of support you need, there is a Zebra support service that is just right for your business. With Zebra OneCare, no matter what happens to your printer, it's covered. If you just need access to technical support, choose Zebra's Technical Software and Support (TSS). And if you want help setting up and configuring the hundreds of settings on local and remote ZC350 printers, our Install & Configuration Assistance (ICA) Select program provides the support you need.



# ZC350 Card Printer Specifications

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ZC350 (NA & EMEA)																																						
STANDARD FEATURES																																						
<ul style="list-style-type: none"> <li>• 300 dpi (11.8 dots/mm) print resolution</li> <li>• 2 GB flash memory</li> <li>• Image size: 1006 x 640 pixels</li> <li>• Auto calibration of ribbon</li> <li>• USB 2.0 and Ethernet 10/100 connectivity</li> <li>• 100 card capacity auto-adjusting input hopper (30 mil)</li> <li>• 100 card capacity output hopper (30 mil)</li> <li>• Manual card feeding capability with LED bezel</li> <li>• Graphical color LCD</li> <li>• 3 Tricolor printer status indicator lights</li> <li>• Kensington® secure lock slot</li> <li>• Print Touch NFC tag for online printer help and documentation access</li> <li>• Printer host authentication</li> <li>• Data encryption</li> <li>• Two-year unlimited warranty on printer and printhead</li> </ul>																																						
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<ul style="list-style-type: none"> <li>• Dye-sublimation thermal transfer direct to card print method</li> <li>• Full-color or monochrome printing</li> <li>• Single and dual-sided printing</li> <li>• Edge-to-edge printing on standard CR-80 media</li> </ul> <p>Printing throughput (cards per hour) based on batch printing with USB connectivity. Times may vary depending on the computer configuration.</p> <ul style="list-style-type: none"> <li>• 225 cards/hour single-sided YMCKO</li> <li>• 150 cards/hour dual-sided YMCKOK</li> <li>• 1,000 cards/hour single sided monochrome</li> <li>• 500 cards/hour dual sided monochrome</li> </ul>																																						
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<p><b>Supplies Specifications:</b> NOTE: The ZC350 printer is designed to work only with Zebra genuine ribbons. Ribbons are included in a simple-to-load cartridge.</p> <table border="1"> <thead> <tr> <th>Ribbon Description</th> <th>Cartridge Image Count</th> </tr> </thead> <tbody> <tr><td>YMCKO*</td><td>200</td></tr> <tr><td>YMCKO*</td><td>300</td></tr> <tr><td>YMCKOK*</td><td>200</td></tr> <tr><td>½ YMCKO*</td><td>400</td></tr> <tr><td>½ YMCKOKO*</td><td>250</td></tr> <tr><td>YMCKLL*</td><td>200</td></tr> <tr><td>YMCPKO*</td><td>200</td></tr> <tr><td>SrDYMCKO*</td><td>200</td></tr> <tr><td>KrO*</td><td>700</td></tr> <tr><td>KdO*</td><td>700</td></tr> <tr><td>Holographic Overlay*</td><td>500</td></tr> <tr><td>Black Monochrome*</td><td>2000</td></tr> <tr><td>Black Monochrome</td><td>1500</td></tr> <tr><td>White Monochrome*</td><td>1500</td></tr> <tr><td>Red Monochrome</td><td>1500</td></tr> <tr><td>Blue Monochrome</td><td>1500</td></tr> <tr><td>Gold Monochrome</td><td>1500</td></tr> <tr><td>Silver Monochrome</td><td>1500</td></tr> </tbody> </table> <p>Ribbon availability may vary by region.</p> <ul style="list-style-type: none"> <li>• *Zebra intelligent technology automatically detects and authenticates ribbon</li> <li>• Cleaning roller is included with each ribbon</li> <li>• Two available cleaning kit options: your choice of two (2) or five (5) isopropyl alcohol cleaning cards (1,000 images/card)</li> </ul>	Ribbon Description	Cartridge Image Count	YMCKO*	200	YMCKO*	300	YMCKOK*	200	½ YMCKO*	400	½ YMCKOKO*	250	YMCKLL*	200	YMCPKO*	200	SrDYMCKO*	200	KrO*	700	KdO*	700	Holographic Overlay*	500	Black Monochrome*	2000	Black Monochrome	1500	White Monochrome*	1500	Red Monochrome	1500	Blue Monochrome	1500	Gold Monochrome	1500	Silver Monochrome	1500
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<p><b>Card Compatibility:</b> NOTE: For optimum print quality and printer performance, use of Genuine Zebra supplies is recommended.</p> <ul style="list-style-type: none"> <li>• Card Thickness: 10-40 mil</li> <li>• Card Size: CR80 ISO 7810 ID-1 format, CR79</li> <li>• Card Material: PVC and PVC composite</li> <li>• Adhesive back and writable back cards</li> <li>• Spot color or monochrome printing only on &lt; 20 mil thick cards and CR79 cards</li> </ul>														
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COMMUNICATIONS AND INTERFACE CAPABILITIES														
<p>USB 2.0 — Standard Built-in 10/100 Ethernet — Standard 802.11ac with MFi — Optional</p>														
ENCODING OPTIONS AND SPECIFICATIONS														
<ul style="list-style-type: none"> <li>• Magnetic stripe encoder — ISO 7811 (new and pre-encoded; tracks 1, 2, and 3; high and low coercivity; stripe down and stripe up with duals-sided printers)<sup>1</sup></li> <li>• Combined MIFARE® ISO 14443 A &amp; B (13.56 MHz) contactless with 1 SAM Module Slot with support for reading Prox ISO 11784 and iCLASS ISO 15693 and ISO 7816 Contact Encoder with EMV level 1 certification, and PC/SC compliance<sup>1,2</sup></li> <li>• ISO 7816 Smart Card Contact Station for third party external contact encoders<sup>1</sup></li> <li>• Third party contactless encoder integration kit<sup>1</sup></li> </ul> <p>1. Field upgradeable options 2. Prox and iClass are standard in NA models and available as an upgrade in EMEA</p>														

The ZC350 is ideal in many applications, including:

#### General Access Control

- Employee badges

#### Education

- Access control cards for identification and facility access for K-12 and higher education campuses

#### Retail/Hospitality

- Membership cards
- Events and season passes
- Guest/passenger cards
- Food safety labeling

#### Financial Services

- Credit cards
- Debit cards

# ZC350 Card Printer Specifications (continued)

## PRINTER DRIVERS

Microsoft Windows Certified	Windows Server® 2003 (32 bit)
	Windows Server 2008 (32 and 64 bit), Windows 7 (32 bit and 64 bit) Windows 8 and Win 8 Pro (32 bit and 64 bit compatible) Windows Server 2012 (64 bit) Windows 10 (32 bit and 64 bit)
	<b>Windows drivers include:</b>
	<ul style="list-style-type: none"> <li>• Color coded printer status indicators for the operator</li> <li>• Black panel extraction and controls for specialty ribbon panels with image preview</li> <li>• Configuration utility to limit access by operators to change image quality and printer settings</li> <li>• Advanced printer configuration, security settings and diagnostics capabilities</li> </ul>

Linux	Ubuntu
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Apple	iOS 10.2
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Please see [www.zebra.com](http://www.zebra.com) for an up-to-date listing of supported systems.

## ADDITIONAL OPTIONAL FEATURES

- Card flipper for dual-sided printing\*
- 10 card reject bin is standard with dual-sided printers\*
- Lockable enclosure\*

\*Field upgradeable options

## PRINT DNA

### Multiplatform Software Development Kit (SDK)

Windows C#.Net and Java Printer Software Development Kit (SDK)

- One SDK download supports Android, Java and Windows environments
- Easily build card-printing apps with complete control over print functionality from Windows, Linux, Mac OS and Android environments
- Enable card printing from Android mobile devices
- Incorporate encryption and host authentication
- Includes documentation and source code examples

### CardStudio

Included with the printer, this simple-to-learn and feature-rich card design software that makes it easy to design loyalty cards, gift cards, ID cards and more.

### Print Touch

With a single tap, you can use Android-based mobile devices to access how-to and troubleshooting information to help keep printers up, running and available.

**About Print DNA.** Print DNA propels your Zebra Link-OS for Card printers into a class of their own, providing Zebra-only software tools that make life easier for everyone who touches your printers, from printing to printer management and application development.

Features are subject to availability. Specifications are subject to change without notice.



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