



STATE OF ID BADGING

2024 EDITION



Nearly 40% of respondents expect the size of their ID badging program to increase in 2024.

INCREASED **10%** FROM 2023!

“COVID and remote classes slowed us down, but we are fully back up and running now.”



9%
Strong Increase



30%
Slight Increase



58%
About the Same



3%
Slight Decrease

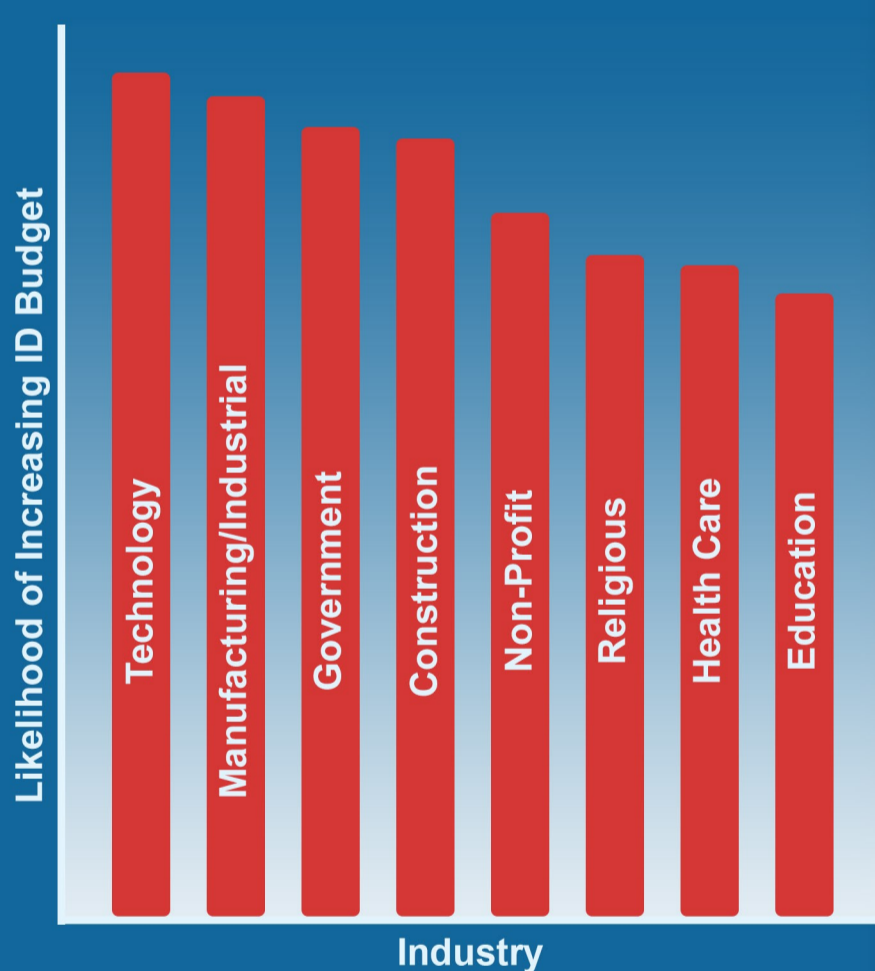


1%
Strong Decrease



Type

Respondents in technology, manufacturing and government are the most bullish on increasing their ID budget.



Trends

Nearly 80% of responses on trends that have been or will be affecting the use of ID badging are indicative of an increase.

Trends driving increase

| Trend | 2024 | 2023 |
|---|-------|-------|
| Acceleration in hiring | 20.8% | 15.9% |
| New hardware and/or company policy changes | 20.6% | 15.7% |
| Desire for increased card security features | 19.2% | 17.5% |
| Hybrid and remote work schedules | 11.9% | 12.2% |
| Move to mobile credentials | 7.1% | 7.8% |

Trends behind decrease

| | | |
|-------------------------------|-------|-------|
| Inflation/economic conditions | 11.0% | 11.9% |
| Supply chain delays | 9.4% | 19.0% |



Usage

The 846 respondents provided more than 2,000 use cases for ID badging, led by people identification. Access cards are used by around 20% of respondents.

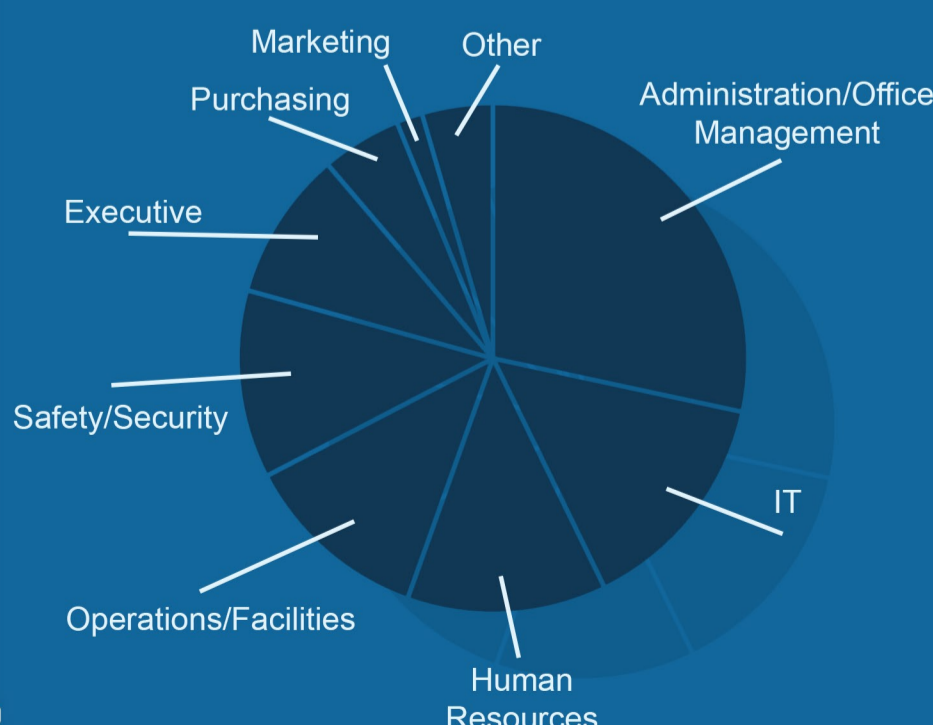
| | |
|--|-------|
| Visible employee or student identification within the organization | 29.6% |
| Enter exterior doors of your building(s) with access cards or fobs | 21.2% |
| Open interior doors with access cards or fobs | 17.5% |
| Visitor management | 12.0% |
| Access to services within the organization | 7.0% |
| Use of mobile identification/credentials* | 4.0% |
| Creation of membership or promotional cards | 3.8% |
| Other | 4.9% |

* Mobile Device Door Access Usage
10.5% of respondents already use this
27.7% of respondents want to use this
61.8% of respondents are not interested



Function

Even though office management is the largest function among the respondents, responsibility for ID badging is spread around many areas.



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2024's "State of ID Badging" survey was conducted 1/30/24 – 2/9/24 with 854 respondents.