

Case Study: Non-Profit Groups

AlphaCard donates ID card system for Hope Force International's disaster relief efforts

When natural disasters strike, communities around the world often rely on the support of non-profit organizations to help them recover from and cope with the devastating aftermath. Hope Force International is one such organization that responds to the call for help. Based in Nashville, Tennessee, HFI is an entirely volunteer-based organization. With over a thousand trained volunteers that they call reservists, HFI responds to disasters and crises around the world doing everything from rebuilding houses and supplying equipment and tools, to providing spiritual support.

With no payroll, the reservists support themselves to travel to communities in need for anywhere from five days to five weeks depending on their availability and their resources. Along with joining hands with first responders like the Red Cross and Salvation Army, HFI also helps to establish longer term recovery programs within a community.

As a part of the AlphaCard Cares program, AlphaCard partnered with Hope Force International to donate a photo ID system to the organization to provide ID badges for their reservists.

The Challenge

Overcoming Homeowner Mistrust

With no identification relating to their role in Hope Force International, reservists often faced mistrust from homeowners who put out the call for help. "We send volunteers to these different locations, and when you walk up to a house that has just been devastated by some storm you need some kind of identification with the homeowner...because there are so many people out there that take advantage of them," explains Henry Williams, an HFI reservist. HFI needed a way to clearly indicate a reservist's affiliation to help facilitate a trusting relationship with people and communities that had just been affected by a disaster.



Summary

- Hope Force International is employing an ID card system donated by AlphaCard to produce photo IDs for volunteers providing disaster relief around the world.
- ID badges are printed with the Magicard Enduro+ Duo ID card printer and AlphaCard Light ID card software.
- Each ID card includes the cardholder's name, photo, and organization logo.
- Primary function of the ID card program is to properly identify those who are authorized to assist in relief efforts.



To learn more about or to donate to Hope Force International, please visit www.HopeForce.org.

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The Solution

AlphaCard Offers a Helping Hand

AlphaCard believes in the value of companies giving back to enrich our communities. We are always looking for worthy organizations that we can support through in-kind donations. As a part of the AlphaCard Cares program, we donated a complete ID system featuring a Magicard Enduro+ Duo ID card printer, ID card software, and badge printing supplies.

With an easy-to-use ID solution in place, Hope Force International was able to print ID badges for reservists heading out to help Hurricane Sandy recovery and relief efforts in Atlantic City, New Jersey. ID badges were also deployed to Haiti where HFI has established a long-term volunteer relationship with a small community called Sous Savanne. For relief efforts within the United States, HFI prints single-sided ID cards that include a photo, the organization's logo, and basic cardholder information. For international volunteer programs HFI prints dual-sided ID cards that include more information on the back side of the card such as the cardholder's passport number, the U.S. embassy phone number, emergency contact information, and insurance information.

For Hope Force, the ID card system has been a welcome solution to their identification challenge. "I'm sure the badges would have overcome much of the reluctance as we approached these homeowners," Williams reflects. "[The system] has filled a major slot for us."

What's Next

Taking the ID Card System on the Road

For now all of the reservist badges are being produced in Nashville and then sent to a disaster site. In the future, Hope Force plans on taking advantage of the photo ID system's versatility and portability by bringing it with them to print badges on-site.

About AlphaCard

AlphaCard has been a trusted provider of secure ID solutions since 1998. We take great pride in our ability to deliver the best service and value on ID card systems for virtually any application. Our diverse customer base stretches from schools and small businesses, to membership clubs, police departments, government agencies, large corporate clients, and more. AlphaCard works closely with the industry's most respected manufacturers to offer an unbeatable selection of ID card printers and supplies.

The AlphaCard Cares program allows us to help enrich our community by partnering with worthy non-profit organizations to provide support through in-kind donations. AlphaCard Cares donation types include ID card printers and systems, supplies for ID card printers, lanyards, badge reels, and badge holders, and ID card software. Visit www.AlphaCard.com/about-us/alphacard-cares for more information.

Organization Profile



- Hope Force International is a leading non-profit organization dedicated to disaster response, inspiring, equipping, and mobilizing thousands of trained volunteers into areas of crisis around the world.
- Volunteers come from all over the country to provide assistance in areas such as Tennessee after the May 2010 floods, Haiti where they have an ongoing volunteer commitment, and most recently Atlantic City after Hurricane Sandy.
- Examples of aid provided by HFI include housing reconstruction, emotional and spiritual support for disaster survivors, and supplying equipment and tools to disaster zones.



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